

THE PARROT

FLORIDA'S FAVORITE SOURCE FOR ENTERTAINMENT



Why advertise in The Parrot?

The Parrot is the feel good side of publishing with no bad news.

Advertising Benefits:

- FREE Monthly Publication
 - **IN PRINT AND ONLINE**
 - Full Color Bold Ad
 - Being Seen by Your Target Market
 - You are featured in other areas of The Parrot such as: • **Bartender of The Month**
 - **Out & About (photo spread)** • **Music and Event Listings**
- Our readers refer to all month.***

Features:

- **Featured Band**
- **Bartender of the Month**
- **Out & About (featuring your business)**
- **Twisted Humor**
- **Parrot Scopes (horoscopes)**
- **Local band schedule**
- **Local events**

On-Line with The Parrot:

- Magazine fully downloadable (Flip through the pages)
- Viewed globally by everyone
- Slide Show of recent events
- Social Network Links with thousands of fans.

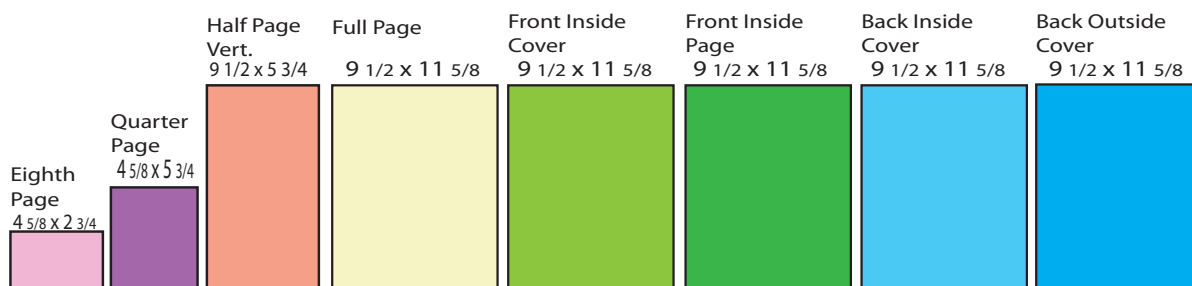
• *8000 copies of The Parrot are available in over 350 locations each month from Punta Gorda to Englewood and every town in between. We are the in-room magazine for Hampton Inn, Holiday Inn Express, Days Inn and Water Front Hotel in Punta Gorda & Port Charlotte.*

Interactive:

- Caption Contest
- Where in the World (photos sent in from around the world with The Parrot)
- Parrot Website

ARTICLES:

- Charlotte Harbor Parrot Head Club
- Comedian John Carfi
- Punta Gorda Chamber
- *Welcome to Florida (WTF)*



The Parrot is downloadable in it's entirety on our web site swflparrot.com

FREE to our readers online and in print

For sales and information 941-323-4110
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